



# Participant Fundraising Tips

## Get started ASAP!

Don't pull an all-nighter and wait until the day before your event to start asking for donations. You'll keep stress at bay and avoid disappointment if you start your fundraising efforts early!



### Make a donation.

Show people you're serious about meeting your fundraising goal by making a contribution yourself. Share your donation on social media and ask people to join you on your quest for fundraising glory. Even if it's a small donation, people like seeing you practice what you preach!



### Share your personal fundraising page on social media.

Take a break from the cute cat videos to share your personal fundraising page! Click the Share Event tab from your personal fundraising page's dashboard to create Facebook and Twitter posts that contain links to your personal fundraising page. Your organization may have already set up some posts for you to use – just check the dropdown menu within Share Event.



### Raise the bar.

If you meet your fundraising goal, raise it! People are more likely to give if you haven't met your goal yet. To update your goal, just click the Update My Goal button below the thermometer on your personal fundraising page!



### Personalize everything.

When you tell people why a cause matters to you, they listen. Use your personal fundraising page and emails to relay a personal experience with an organization or its cause. Tell your friends and family how a cause aligns with your beliefs and values. When something matters to you, it matters to the people who know and love you!



### Find a match.

Companies and employers will often match their employees' gifts. If you have an awesome employer who agrees to match donations, make sure your supporters know about the opportunity to double their impact!



### Ask more than once.

It happens – people get busy and forget you asked them for help. Send out reminders by scheduling an email campaign! You can find email templates and the option to create custom emails within the Share Event section. Not every email needs to contain a direct ask – but be sure you include a link to your personal fundraising page somewhere, like in your signature!



### Join a team.

Need some encouragement? Consider joining or creating a team! You can form a team with friends or coworkers, or join one someone has already created. You'll all be working toward the same goal and can motivate each other!

## Thank your donors.

You like to be thanked by the organization you're raising funds for, right? Make sure you do the same for everyone who helped you meet your goal! Send a note, post a video, sing their praises on social media! Being appreciated gives everyone that warm fuzzy feeling.



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